

## SENTINEL EFFICIENCY

### PROTECTION WITH CONVENIENCE

**SILENT SENTINEL** can also be financed with your new vehicle contract!

### SIMPLY EFFICIENT

- ✓ **SILENT SENTINEL** deters vehicle thieves before they enter your vehicle.
- ✓ Driver and passenger-side window decals notify potential thieves that your vehicle is protected.
- ✓ **SILENT SENTINEL** can't be altered or bypassed without replacing major parts of your vehicle, which is too costly and risky for thieves or "Chop Shops".
- ✓ **SILENT SENTINEL** works 24 hours a day, 365 days a year, even with valet parking.
- ✓ **SILENT SENTINEL** is passive. There is nothing to turn on or off.

### YOUR DEALER:

## CONDITIONS

**SILENT SENTINEL** will not be obligated to make any payments pursuant to the Warranty unless and until the purchaser furnishes to **SILENT SENTINEL** the following:

- 1) a copy of the police report covering the theft of vehicle,
- 2) proof that an insurance company comprehensive insurance claim settlement for total loss at actual cash value of vehicle was paid to purchaser, 3) a copy of vehicle title (or lease agreement) proving ownership and identifying the finance source (lien holder), and 4) rental car, lodging, food and airfare receipts when the theft occurs a sufficient distance from the purchaser's home to qualify for such reimbursements. No payments will be made if the purchaser has intentionally concealed or misrepresented any material facts or circumstances relating to the disappearance of vehicle. No modification of the Warranty is authorized without express written consent of **SILENT SENTINEL**. Payment will be made out to the purchaser and selling dealer.

Please refer to your Warranty Certificate for complete details and limitations.

### DISTRIBUTED BY:

**SAL**<sup>TM</sup>  
marketing

**SILENT SENTINEL**  
is a trademark of  
St-Clair Marketing (Canada) Limited.

<sup>TM</sup> Trademark of Industrial Alliance Insurance and Financial Services Inc., used under license by SAL Marketing Inc.

FORM 7145 (JUN/2009)

# WARNING



## SILENT SENTINEL TRACEABLE ETCH PROGRAM

## SILENT SENTINEL

The ultimate  
anti-theft protection

## SENTINEL SOLUTIONS

### THE THEFT PROBLEM\*

- Two million vehicles are stolen each year in North America. More than 140,000 of these vehicles are stolen in Canada.
- Vehicle theft accounts for 13.5% of all property crime in Canada.
- In the past decade, Canada has become the car theft capital of North America. About 400 cars are stolen in Canada every day.
- \$540 million was paid by Canadian insurance companies for settlements due to theft in 2007.

\* Source: Statistics Canada and Insurance Bureau of Canada

### IS YOUR VEHICLE AT RISK?

- ✓ My vehicle is new.
- ✓ My vehicle is from an upscale category, a sport utility or a van.
- ✓ I live in a Metropolitan area or in its suburbs.

If you fit one of these descriptions, your vehicle is at a high risk of theft.

### THE SENTINEL SOLUTION

Your Vehicle Identification Number (VIN) is etched into the major parts of your vehicle. **SILENT SENTINEL** provides coverage in the event that your vehicle is a total loss due to theft.

## SENTINEL WARRANTY

### WE WARRANT...

- ✓ that your Silent Sentinel protected car, truck, recreational vehicle and travel trailer will not be stolen.
- and...
- ✓ if it is, that it will be returned before it is damaged to the extent it is a total loss.

### OR, WE WILL PAY...

- ✓ the actual cash value of your vehicle up to a \$5,000 replacement allowance.
- + plus...
- ✓ up to \$1,000 if the vehicle is stolen and recovered, but not damaged to the extent that it is a total loss.
- + plus...
- ✓ a car rental allowance of up to \$600.
- + plus...
- ✓ a stranded traveler allowance of up to \$400 for meals and accommodation, if theft occurs 160 km or more from home.
- + plus...
- ✓ airfare reimbursement up to \$600 if theft occurs 800 km or more from home.

### YOU MAY BE PAID AS MUCH AS

**\$7,600**

## SENTINEL ADVANTAGES

### VEHICLE REGISTRATION

Your vehicle's description and owner's data is registered through the computerized database which can be accessed immediately by all law enforcement agencies in the event of theft.

### LAW ENFORCEMENT COOPERATION

**SILENT SENTINEL** will continue to work with law enforcement agencies to gain their cooperation in supporting VIN etching and promoting awareness within our society that stealing vehicles with VIN etching will land thieves in jail.

### TRANSFER

**SILENT SENTINEL** will transfer the Warranty to a future purchaser of your vehicle for a small handling fee, if the new owner applies for the transfer.

### FREE PROTECTION REPLACEMENT

**SILENT SENTINEL** assures you that the VIN etching will be re-applied free-of-charge when you replace any previously etched vehicle part for any reason, on your registered vehicle.

### LENGTH OF COVERAGE

Depending on the current age of your vehicle, **SILENT SENTINEL** can provide up to 5 years of protection.

### SAVINGS

Please check with your insurer as they may be in a position to reduce premiums since your vehicle is more than adequately protected against theft.